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FOOD

INFORMATION CALENDAR

OFFICE OF INFORMATION • UNITED STATES DEPARTMENT OF AGRICULTURE

June 10, 1944

No. 62

MORE EGGS IN THE HOME REFRIGERATOR is urged by War Food Administrator Jones because there are 1,400 carloads--25 million dozens of eggs for which no cold storage space can be found. If current abundance can be saved it will soon be possible to handle all egg supplies in the usual manner. The intense use of all media, national and local, is required to meet this emergency.

HOME FOOD PRESERVATION Two sound films, "Canning the Victory Crop", and "Saving the Garden Crop", are expected to be available for intensive use by Nutrition Committees during July, previously designated as Home Food Preservation month. These films emphasize the importance of home canning and storing of this summer's crops of fruits and vegetables for the winter when civilian supplies will be low.

GROW MORE...CAN MORE...IN '44 is the catch line of a poster scheduled to be ready for distribution, chiefly to the retail trade, well before the first of July. The use of this poster is a part of the general campaign urging people to preserve more of this season's crop of fresh fruits and vegetables. Bulk distribution will be made to the regional offices of OD and to State Extension offices, in addition to direct distribution to retailers.

POULTRY PRESERVATION A fact sheet just out urges increased home canning and freezing of poultry during the next 6 months when farmers will be culling and selling large numbers of fowl to get rid of low-producing hens. Short feed supplies and egg marketing difficulties are causing poultrymen to cull their flocks more closely this year. Too, storage space and labor are scarce; crates, other containers, and shipping facilities are limited. This fact sheet carries BHN&HE pointers on how to can and freeze poultry.

THE U. S. CROP CORPS will be featured on Consumer Time on June 17 emphasizing the need for additional labor on farms to produce wartime food. Following dramatization of U. S. Crop Corps experiences, the program will switch to London to feature a Gloucestershire farm wife who will tell how England is solving wartime farm labor problems.

FIRE PREVENTION The Book of the Month Club, the Peoples Book Club, and the Literary Guild have agreed to supply copies of the WFFP (Wartime Forest Fire Prevention) fire rules cards to their members late this summer or early this fall. The combined membership of these clubs is about a million.

NATIONAL FARM AND HOME HOUR

Monday, June 12, through Saturday, June 17

- MONDAY - Secretary Wickard on the "Fifth War Loan Drive." (The program previously scheduled for Monday, June 12, will be presented Wednesday, June 14).
- TUESDAY - H. S. Dean, BE&PQ, "Beware! Gifts from Abroad" (cancelled last Tuesday because of D-Day); Dr. Hazel K. Sticbeling, Chief, BHN&HE, "A Nutritionist Looks Ahead."
- WEDNESDAY - Farm Production Report to the Nation, No. 10 - Texas, J. D. Prewitt, Acting Director, Texas Agricultural Extension Service; B. F. Vance, Texas State AAA Administrator; Mr. and Mrs. W.H. Hopman and son, Wilfred, a farm family from Fort Bend County, Texas.
- THURSDAY - "Veterans of Two Wars Discuss Their Future" - Alonzo Nichols, a farmer of Montgomery County, N. C.; Matthew Tucker, a Stanley County, N.C. farmer; and Vance E. Swift, FSA State Director for North Carolina.
- FRIDAY - Victory Gardens - "How to Water the Victory Garden"--Ernest Moore and Duke DuMars.
- SATURDAY - Pickup from Peoria, Ill., Northern Regional Research Laboratory on Penicillin; Wallace L. Kadderly, Chief of Radio Service; Dr. O. E. May, Chief of BA&IC: H. T. Herwick, Director of Laboratory; Dr. R.D. Coghill, In Charge, Fermentation Division; Dr. Kenneth B. Raper, Dr. George E. Ward, Dr. Frank H. Stodola, and Dr. A.J. Moyer, laboratory scientists engaged in penicillin research.

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USDA RELEASES OF SPECIAL INTEREST Prices of Most Field Seeds Advanced Between mid-April and mid-May, 2402-44; CCC Loans on 1943 Crop Cotton, 2403-44 and 2447-44; Crossbreeding for Beef Production, 2411-44; New Type of Cotton Bandage Fabric, 2412-44; OGD Stirrup Pump Tested as a Garden Sprayer, 2414-44; Hen-Turkey Order Terminated, 2417-44; Recommended 1945 National Wheat and Rye Goals, 2418-44; Use of Farm Workers in Agricultural Processing, 2425-44; WFA Releases Food to Trade, 2426-44; Farmers Urged to Continue Buying Fertilizer Early, 2438-44; Jap Beetle Quarantine Restrictions Begin July 12, 2441-44; WFA Releases Tomatoes, Canned Milk and Rice, 2443-44; Production Statement for Winter Vegetables, 2446-44; Regulations On Sale of Apples to Processors Terminated, 2434-44.

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AGRICULTURAL LEGISLATION May 31, President approved bill increasing appropriation authorization for forest surveys. June 2, House Agriculture Committee reported bill to revive crop insurance program on modified basis. June 3, House passed lend-lease, U.N.R.R.A., and F.E.A. appropriation bill. June 5, House passed bill to continue the Sugar Act for 2 additional years. Senate received nominations of Charles F. Brannan to be Assistant Secretary of Agriculture and Ivy W. Duggan to be F.C.A. Governor. Sen. Ellender introduced resolution to authorize an investigation of the cotton-textile industry. June 6, House received the conference report on the agricultural appropriation bill.

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"WHY FEED THE INSECTS?" (AWI-64) has again been reprinted. Copies can be supplied upon request to the USDA's Office of Information.

OPA RELEASES OF SPECIAL INTEREST TO AGRICULTURE. . . . June Prices for Snap Beans, Cucumbers, and Cabbage--OPA-4403; Sugar Stamp No. 32 to be Validated June 16--OPA-4376; Increase in Ceiling Price for Early 1944 Potatoes--OPA-4406; No Extra Ration Points for Residents in Isolated Areas--OPA-4377; Fresh Apricots, Plums, Sweet cherries and Italian Prunes Brought Under Price Control--OPA-4413.

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OWI SPOT RADIO REGIONAL ANNOUNCEMENTS ON AGRICULTURE for the week of June 5 were as follows by subject and territory: U.S. Crop Corps--Missouri, Nebraska, Kansas, Arkansas; Victory Gardens--Texas, Louisiana, Oklahoma; Victory Farm Volunteers recruiting--Kansas City, Missouri; Womens Land Army--Camden, Trenton, Atlantic City, N.J., and Virginia; Eat More Onions--Pennsylvania, Washington, D. C., Atlantic City, N.J., Georgia, Florida, Alabama, Mississippi, Tennessee, Texas, Louisiana, and Oklahoma; Eat More Bacon and Eggs--Pittsburgh, Pa.; Forest Fire Prevention--Presque Isle, Me., and South Dakota; Soil Conservation--Montana and Wyoming; Timber Production--North and South Carolina.

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THE OPA AGRICULTURAL COUNCIL at its organization meeting in Des Moines May 22 went on record, among other things, as favoring the retention of present policy concerning price ceilings on used farm machinery; continuation of floor and ceiling prices on hogs; and that a review and re-evaluation be made of the milk supply situation in Des Moines.

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AN OUTSTANDING JOB on the "Food Fights for Freedom" campaign was recently accomplished at Cleveland, Ohio. Arrangements have been made with a grocery store chain to have 24-sheet FFFF posters placed on 116 billboards in the Cleveland area.

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"FARMERS AND THE FIGHT AGAINST INFLATION" is the name of a booklet to be issued soon by OWI as a part of a special educational program pointing out the role farmers may take in the fight against inflation. Watch for further announcements on this.

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SECRETARY WICKARD will attend the conference of FCA District Boards in Kansas City and will address the group on the morning of the first day, June 15.

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"SUGGESTED AMENDMENTS TO THE PRICE CONTROL ACT" will be discussed by Price Administrator Chester Bowles over the Blue Network, Tuesday, June 13 at 10:15 p.m., EWT.

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JUNE 17 at 11:30 a.m., EWT, Ruth Van Deman, BHIN&HE, will talk about Home Canning on Servel's "Fashions in Rations" program (CBS).

